

Argus photo ... 1/300 ... F:3.5 ... Plus X film

For Good Pictures ... use Argoflex

It's easy to make good pictures with Argoflex because you see the final picture before it is taken . . . its focusing ground glass assures you of clear, sharp negatives . . its F: 4.5 anastigmat lens is color-corrected for superb COLOR or black and white pictures . . . its precise shutter has the useful speeds 1/10 to 1/200 . . . just the right combination for top-notch performance.

Ask your dealer to show you Argoflex.

FREE!

"CHOOSING YOUR CAMERA"

Write to Dept. 505 for this instructive 32-page booklet

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